

## PACIFIC COAST FOAM PROVIDES ORNATE EXTERIOR ARCHITECTURAL SHAPES AND ACCENTS FOR

### UNIVERSITY OF SAN DIEGO'S NEW JENNY CRAIG PAVILION

SAN DIEGO — March 9, 2001 — Pacific Coast Foam has brought "olde world" charm to the University of San Diego's new Jenny Craig Pavilion by providing the ornate custom architectural shapes and accents which highlight the exterior of the 5,000-seat, 101,000-square-foot arena located on the school's campus, according to Scott J. Buckley, general manager of Pacific Coast Foam, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

Pacific Coast Foam, which partnered on the Jenny Craig Pavilion with Plastering Specialties, supplied a myriad of architectural foam details, shapes and accents, including crown moldings, columns, arches and facades on the exterior sides and top (including the tower pictured here) of the \$17 million arena. The architectural details were originally specified to be made from heavy-casted GFRC and precast concrete, but Sundt Construction Southern California (formerly Ninteman Construction Co.) and Plastering Specialties found the value of converting the project over to high-density EPS-coated foam shapes.

"By using foam, we were not only able to meet a fast-track schedule for completion, but at the same time cost-effectively replicate the many architectural accents that provides the Jenny Craig Pavilion with the same beautiful olde-world charm that is displayed throughout the University of San Diego campus," Buckley said.

Pacific Coast Foam, which manufactured the custom shapes and accents for the Jenny Craig Pavilion, worked closely with a project team that included Architects Mosher/Drew/Watson/Ferguson, who designed the arena, Sundt Construction, the general contractor, and Plastering Specialties, which handled the exterior coatings. Pacific Coast Foam has also been awarded a contract to provide foam architectural shapes and accents for the University of San Diego's Joan B. Kroc Center For Peace and Justice, currently under construction.

Pacific Coast Foam and PCF/Inside are located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626). Visit the Pacific Coast Foam website at [www.pcfoam.com](http://www.pcfoam.com).

