

PACIFIC COAST FOAM PROVIDES EXCITING INTERIOR foam architectural shapes and accents for new MOOTIME CREAMERY IN LA JOLLA VILLAGE SQUARE

SAN DIEGO — December 7, 2001 — Pacific Coast Foam has provided the exciting custom interior architectural shapes and accents for the new Mootime Creamery at 109 Villa La Jolla Drive in La Jolla Village Square, according to Scott J. Buckley, vice president of sales and marketing for Pacific Coast Foam, San Diego's largest supplier and installer of expanded polystyrene (EPS) foam architectural shapes and accents.

Decorative foam accents adorning the restaurant, which serves hundreds of specialty ice cream flavors and coffee drinks, include a neon clock sign pediment, giant coffee cup and ice cream quart prop displays, oversized molding and a red canopy over table booths. Pacific Coast Foam, which manufactured the custom shapes and accents for Mootime Creamery, worked closely with Ken Rudzinski of Design Perspectives, an architectural design firm specializing in restaurant and food service design. The installation was provided by PCF/Install, the installation division of Pacific Coast Foam.

Pacific Coast Foam and PCF/Inside are located at 8585 Miramar Place, San Diego 92121. The telephone number is (858) 455-1274 or the company can be reached toll-free at 888-511-FOAM (3626).

